



ANNUAL REPORT 2020



OUR IMPACT IN 2020

\$1 Million in Program Funding Granted



**The ASCAP Foundation
Benefitted 1.2 Million People**

WHO BENEFITED?

Talent Development | Music Education | Music Heals

- 123,154 K-12 students reached
- 1,242 music teachers involved
- 821 schools served nationwide
- 138 awards and scholarships presented
- 48 grants awarded to other nonprofit charities
- 11 workshops and showcases offered

WHAT WE DO

The ASCAP Foundation develops and establishes its own scholarships, awards and music education programs and collaborates with other 501(c)(3) organizations to meet its objectives. We are proud of the musical greats and the families who have chosen to establish and fund programs in their or their loved ones' names. They include...

Harold Adamson	Jay Gorney	Rudolf Nissim
Chien Garcia Alonso	Morton Gould	Cole Porter
Robert Allen	Jerry Herman	Louis Prima
Herb Alpert	Fred Ho	Didier Lean Rachou
Harold Arlen	Bart Howard	Joe Raposo
Louis Armstrong	Molly Hyman	Irwin Robinson
Nick Ashford	Andrew Isen	Richard Rodgers
Irving Berlin	Phoebe Jacobs	Betty Rose
Leonard Bernstein	Billy Joel	David Rose
Leon Brettler	Quincy Jones	Stephen Schwartz
Irving Caesar	Leo Kaplan	Mark Snow
Sammy Cahn	Steve Kaplan	Stephen Sondheim
Harry Chapin	Dean Kay	Deems Taylor
Desmond Child	Peggy Lee	Virgil Thomson
Cy Coleman	Leiber & Stoller	Jimmy Van Heusen
Aaron Copland	Frederick Loewe	Paul Williams
Alf Clausen	Henry Mancini	Lucille & Jack Yellen
Hal David	Johnny Mandel	
Max Dreyfus	Michael Masser	
Gary Geld	Joseph Meyer	
George & Ira Gershwin	Jack Norworth	

Talent Development Programs

This list represents a small sampling of programs that nurture the next generation of songwriters, composers and lyricists.

- **The Peggy Lee Songwriter Award** is presented to a songwriter who demonstrates intelligent use of language, talent and career potential. The awardee receives a cash award and the opportunity to engage with a music executive who would provide general career advice and a perspective of the music business.
- **The Stephen Schwartz Musical Theatre Teacher of the Year Award** recognizes the highest level of achievement for an outstanding middle or high school musical theater teacher nationwide.
- **Harry Chapin Songwriters Workshop** focuses on the discovery and education of aspiring songwriters, featuring prominent guest speakers giving advice on topics including A&R, music publishing, artist management and legal issues.
- **Andrew A. Isen Musical Theater Songwriting Workshop** provides high school theater students with the opportunity to learn the fundamentals of musical theater songwriting. The students create original songs in teams and are introduced to the basics of copyright.
- **The Herb Alpert Young Jazz Composer Awards** encourage and recognize jazz composers under 30 years of age. The winning works are selected through a juried national competition.
- **The Morton Gould Young Composer Awards** seek to encourage talented concert composers under 30 years of age.



Corey Mitchell, 2020 Stephen Schwartz Musical Theatre Teacher of the Year



Bandits on the Run in *Inspiring Revolutions*, Episode 1

- **Inspiring Revolutions** is our new songwriter video series on YouTube. Featuring different music creators for each episode, viewers hear the stories behind great songs and works, learn about music artists' lives through the lens of current events, and enjoy free music performances of artists' original works.
- **Songwriter's Beat Songs for Social Change** is an intensive weekend songwriting workshop and master class. The project provides opportunities for songwriters to perform original material and introduces artists to new audiences and collaborators.



Songwriter's Beat Songs for Social Change workshop

Music Education Programs

This list represents a small sample of programs designed to provide music education to young students.

- **Louis “Satchmo” Armstrong Virtual Summer Jazz Camp** nurtures the next generation of jazz artists while paying tribute to the legacy of Louis Armstrong. It is designed for students serious about furthering their musical education and interested in learning more about jazz.
- **Rosie’s Theater Kids** conducts a 15-week musical theater songwriting seminar where students work with professional ASCAP musical theater teaching artists to develop songwriting skills and write original songs which are performed for an audience.
- **Music in the Schools**, a partnership between The ASCAP Foundation, VH1 Save the Music Foundation and Alfred Music Publishing, provides schools across the country with packages of music materials consisting of folios, sheet music, method books and band arrangements so students have quality music to play as they learn their instruments.



Chula Vista, CA student attends class using sheet music provided by the Music in the Schools program



Music Heals

Our *Music Heals* Division supports programs that improve the physical, emotional and spiritual aspects of the body by using music as a means of helping people through difficult conditions and situations.

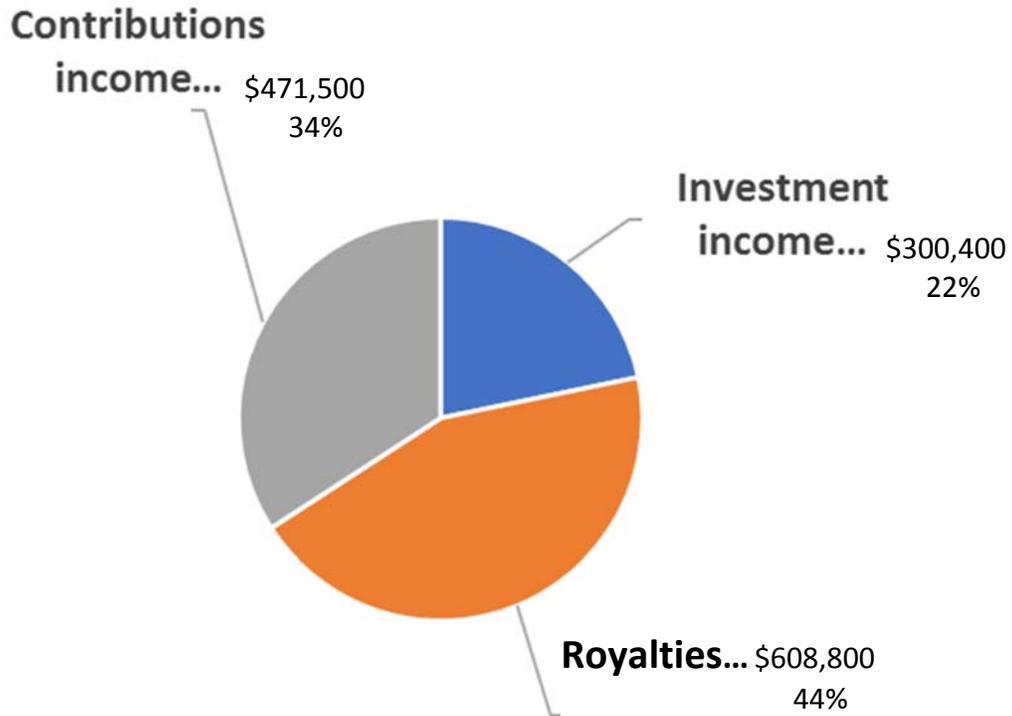
- **SongwritingWith: Soldiers** pairs returning active duty soldiers and veterans with professional songwriters in a retreat setting to craft songs about personal experiences. This innovative program offers a unique path to help soldiers, their families and their communities cope with the aftermath of combat duty and the challenges of returning home.
- **The Mariana and Paul Williams “Sunlight of the Spirit” Award** provides a cash award to those who are exemplary in recovery and music creativity.
- **The Rise School of Houston** provides high quality music therapy to children ages six months to six years with and without disabilities in an inclusive environment.
- **Music Therapy of the Rockies** provides songwriting and guitar therapy retreats in Nashville for veterans. The veterans work with professional songwriters to re-frame their story and take ownership of how their story is told. Each participant is presented with a guitar and taught coping skills to help address the symptoms of PTSD.



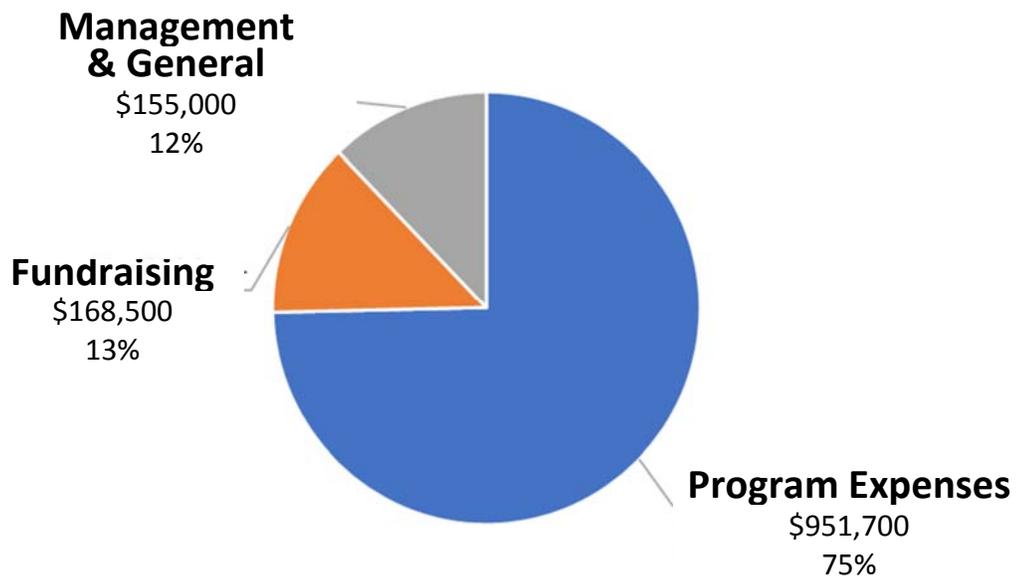
Music Therapy of the Rockies retreat songwriting session for veterans

2020 FINANCIAL SUMMARY

Revenue: \$1,380,700



Expenses: \$1,275,200





The ASCAP Foundation Executive Director Colleen McDonough speaks at the 2020 first-ever virtual ASCAP Foundation Honors Ceremony

HOW YOU CAN HELP

The ASCAP Foundation is supported by contributions, bequests and grants from the general public, other foundations and ASCAP members. With this support, we have compiled an impressive record of initiating and supporting solid, meaningful programs which are making a positive difference in the lives of people of all ages across the country.

Your generosity helps future music creators discover and nurture their talent, propelling them to the next level. It helps keep music in our schools and communities throughout the country, and champions the musical legacies of the past.

As a non-profit 501(c)(3) public charity, your contributions are essential. Whether your gift is \$25,000 or \$25, every dollar allows us to encourage and support the next generation of music creators. Your contributions to The ASCAP Foundation are tax deductible to the fullest extent allowed by law.

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**Thank you for supporting
The ASCAP Foundation!**



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