

ANNUAL REPORT 2012



The ASCAP Foundation
One Lincoln Plaza
New York, New York 10023
www.ascapfoundation.org
ascapfoundation@ascap.com

The ASCAP Foundation, established in 1975, is a publicly supported charity dedicated to supporting American music creators and encouraging their development through music education and talent development programs such as: songwriting workshops, scholarships, awards, community outreach and humanitarian programs, and providing grants to other 501(c)(3) organizations engaged in educational programs for aspiring songwriters and composers. The ASCAP Foundation supports programs in all musical genres that are national and regional in scope.

Over the years, The ASCAP Foundation has developed and established its own scholarships, awards and music education programs and has collaborated with other organizations to meet its objectives. We are proud of the musical greats who have chosen to establish programs in their name and the families that have memorialized loved ones' achievements by creating and funding named programs. They include: **Harold Adamson, Richard Adler, Robert Allen, Herb Alpert, Harold Arlen, Louis Armstrong, Nick Ashford, Irving Berlin, Leonard Bernstein, Freddy Bienstock, Irving Burgie, Irving Caesar, Sammy Cahn, Desmond Child, Cy Coleman, Aaron Copland, Hal David, John Denver, Duke Ellington, George & Ira Gershwin, Jay Gorney, Morton Gould, W.C. Handy, Lorenz Hart, Jerry Herman, Bart Howard, Billy Joel, Quincy Jones, Leo Kaplan, Steve Kaplan, Dean Kay, Leiber & Stoller, Livingston & Evans, Frederick Loewe, John LoFrumento, Henry Mancini, Michael Masser, Joseph Meyer, Vic Mizzy, Jason Mraz, Jack Norworth, Rudy Perez, Cole Porter, Louis Prima, Joe Raposo, Irwin Robinson, Mary Rodgers, Richard Rodgers, David Rose, Stephen Sondheim, Jimmy Van Heusen, Paul Williams, and others.**

The ASCAP Foundation is supported by contributions, bequests and grants from ASCAP members, other foundations and the general public. With this financial support, we have been able to compile an impressive record of initiating and supporting solid, meaningful programs which are making a positive difference in the lives of people of all ages across the country. A few of these programs are identified below:

- ***Children Will Listen*** is an ASCAP Foundation program designed to introduce the American Musical Theatre to youngsters who might otherwise not have the opportunity to experience it. *Children Will Listen* was established in 2005 to honor ASCAP member and musical theatre great Stephen Sondheim (*West Side Story, Gypsy!, Pacific Overtures, A Little Night Music*) and is named for one of the songs from his musical, *Into the Woods*. Students are provided with classroom materials, free transportation to and from the theater, free tickets with excellent seats, and, for many, their very first opportunity to see a first-class theatrical production. Immediately following the

performance, the students participate in an interactive discussion of the show with the creators and members of the cast. ASCAP representatives and writers of the show participate in school visits prior to and after the show to engage the students on their thoughts about the musical and their experience.

- ***Creativity in the Classroom*** is an ASCAP Foundation program designed to help students recognize their own creative work, understand their rights as owners of intellectual property and understand the ethics of protecting the rights of others. The premise of the project is to encourage students to label their creative work with the copyright symbol, the year, and their names, just as they see on any published, professional creative work. In this effort, The ASCAP Foundation has partnered with the nonprofit foundation, i-SAFE, to provide teachers with a set of tools to educate students in the seldom-taught area of intellectual property. This unique curriculum for grades 3, 4 and 5, called *Creativity in the Classroom: Creative Ownership and Copyright* is available free of charge to ASCAP Foundation organizational grant recipients whose programs focus on songwriting and are targeted to grades 3, 4 & 5 (www.isafe.org/creativelessons) .
- ***Music in the Schools***, a partnership between The ASCAP Foundation, VH1 Save the Music Foundation and Alfred Music Publishing, Inc, provides public schools nationwide with a package of music materials consisting of folios, sheet music, band arrangements and method books ensuring that students who receive free musical instruments through the VH-1 Save The Music Program have quality music to play as they learn their instruments.
- **The ASCAP Foundation Barbara and John LoFrumento Award** enables the Music Therapy Institute of The Music Conservatory of Westchester to expand its music therapy program, providing weekly sessions to special needs students with autism spectrum disorders in the Eastchester, NY school district. Established and funded by ASCAP CEO John LoFrumento and his wife, Barbara, this award makes it possible for the Conservatory to reach out to young students who might not otherwise have an opportunity to experience music and its healing abilities.
- **The ASCAP Foundation Fresh Air Fund Summer Guitar Project** makes musical expression more accessible to hundreds of economically disadvantaged New York City Children by providing musical instruments, music lessons and visiting songwriting teachers to the Fresh Air Fund Summer Camps every year.
- **Louis "Satchmo" Armstrong Summer Jazz Camp in New Orleans** nurtures the next generation of jazz artists while paying tribute to the legacy of Louis Armstrong. It is designed for students serious about furthering their musical education and interested in learning more about jazz. The camp program provides students with comprehensive, hands-on instruction in trumpet, saxophone, piano, bass, drums, guitar, vocal music and music composition in large and small settings.
- **Songwriter Workshops:** The ASCAP Foundation sponsors Songwriter Workshops in numerous genres including Musical Theater, Pop, Film & TV, Jazz, Country and Latin. These workshops give songwriters the opportunity to play their songs before a panel of noted music industry professionals who can offer advice on songwriting, song placement and other topics of interest to aspiring songwriters.
- **The Herb Alpert Young Jazz Composer Awards** provides cash awards to encourage young jazz creators. Established in 2002, the program recognizes composers under 30 years of age whose works are selected through a juried national competition.
- **The ASCAP Foundation Freddy Bienstock Scholarship & Internship** was established by the family of Freddy Bienstock to honor his legacy. It provides a tuition-based cash award to an NYU student interested in music publishing who completes a full-time summer internship at Carlin America.

- ***The ASCAP Foundation Sammy Cahn Award*** was created to commemorate the life and career of the late lyricist Sammy Cahn. This cash award, funded by Sammy's widow Tita Cahn, is given to a promising lyricist from The ASCAP Foundation Songwriter Workshop Series who is selected by a distinguished group of songwriters.
- ***The ASCAP Foundation Eunice & Hal David Instructor-In-Residence Award*** provides funding to support the work of an outstanding music instructor at the Los Angeles County High School for the Arts. The award is funded by Eunice & Hal David.
- ***The ASCAP Foundation Morton Gould Young Composer Awards:*** Granted each year to concert composers under 30 years of age, these awards seek to encourage musical talent. It was established in 1979 with funding from the Jack and Amy Norworth Memorial Fund.
- ***The ASCAP Foundation Michelle & Dean Kay Award*** supports careers in music, particularly for those who concentrate their efforts in the Los Angeles area. It is presented to an aspiring songwriter or composer participating in either the pop, musical theater or film scoring ASCAP workshops in LA. It is funded by Michelle and Dean Kay.
- ***The ASCAP Foundation Fran Morgenstern Davis Scholarship*** is awarded annually to two students at Manhattan School of Music. It is funded by Jay and Joan Morgenstern to honor the memory of their daughter, Fran Morgenstern Davis.
- ***The ASCAP Foundation Joan & Irwin Robinson Scholarship*** was established to support a music business undergraduate or graduate student demonstrating leadership, knowledge, dedication, skill and career potential. It is funded by Irwin Z. Robinson of The Richmond Organization and his wife, Joan.
- ***The ASCAP Foundation Mary Rodgers Lorenz Hart Award*** was established by Mary Rodgers and is presented to an ASCAP member who is a promising musical theater lyricist or to a composer/lyricist team.
- ***The ASCAP Foundation "Reach Out and Touch" Award in honor of Nick Ashford*** was established by ASCAP Foundation board member Valerie Simpson to advance the careers of promising songwriters by providing financial assistance for professional recordings of their songs.
- ***The ASCAP Foundation "Sunlight of the Spirit" Award*** was established to give support to an individual who is exemplary in recovery and in music creativity. It is funded by ASCAP Foundation and ASCAP President Paul Williams and his wife, Mariana.
- ***Hospital Audiences, Inc.***, which, with a grant from The ASCAP Foundation, organizes composer performances for more than 2,500 elderly, disabled and institutionalized New Yorkers.
- ***The ASCAP Foundation Louis Prima Award*** was established by Gia Prima, her friends and long-time Counsel at Riker Danzig Scherer Hyland & Perretti LLP to honor Louis' legacy. The award is presented to a talented vocalist or musician attending the New Orleans Center for the Creative Arts.

The programs listed in this booklet are only a small sample of what The ASCAP Foundation makes possible by providing financial support and access to composers, songwriters and musicians willing to share their talents and knowledge. For a list of our programs, our ASCAP Foundation major donors, or to find out how to contribute, please visit our website at www.ascapfoundation.org or contact us. We are also on Facebook and Twitter.

We have seen first-hand the joy, creativity and self-esteem music programs bring to all those who participate. At a time when music programs and classes are being eliminated from communities and school curriculums, The ASCAP Foundation is actively filling this void. We make the most of every opportunity to develop the music of tomorrow.

The following is an unaudited overview of The ASCAP Foundation's income and expenses for the fiscal year ended December 31, 2012:

Total Support & Revenue:	\$ 2,001,632
Program Expenses:	1,358,834
Management & General Expenses:	100,880
Fundraising Expenses:	196,285
Year End 12/31/2012 Net Assets:	8,625,040

2012 Board of Directors

Paul Williams, President

Irwin Z. Robinson, Vice President

Dean Kay, Treasurer

Ginny Mancini, Secretary

Marilyn Bergman	Robert Kimball
Charles Bernstein	Ed London
Bruce Broughton	Johnny Mandel
Tita Cahn	James McBride
Alf Clausen	Jay R. Morgenstern
Hal David	Mary Rodgers
Dan Foliart	Stephen Schwartz
Arthur Hamilton	Valerie Simpson
Wayland Holyfield	Charles Strouse
James M. Kendrick	Doug Wood

2011 Administration

Karen Sherry, Executive Director

Colleen McDonough, Director

Julie Lapore, Program Manager

Rebecca Kasilag, Development Associate

Joan Hill, Financial Manager