

Official Rules for the 2004 Grant Program for Pop/Rock Songwriters in the Greater Metropolitan Areas of Boston, Chicago and New York.

*****All Entries Must be Postmarked by October 13, 2004*****

1. Eligibility Guidelines:

- Only one original Pop/Rock song may be submitted by each applicant or applicant group. If more than one person authored the song, each co-writer must complete an application and all co-writers' application forms should be submitted together with their one song submission.
- No applicant can be signed to a Major record or publishing company at the time of entry.
- At least one of the applicants must be an ASCAP songwriter member, or currently have a pending membership application. To apply for an ASCAP membership please visit www.ascap.com. Any applicant who is an ASCAP member must supply his/her ASCAP member code (M-Code) on the application forms; or, if his/her ASCAP membership application is currently pending, s/he must substitute his/her Social Security number instead.
- Provided that at least one of the applicants/co-writers is an ASCAP member or a pending member, co-writers who are not ASCAP members must supply their Social Security numbers.
- Applicants must be U.S. citizens or permanent residents of the United States of America and reside in one of the three greater metropolitan areas of Boston, Chicago and New York, in which one grant each will be awarded.
- Applicants must be 21 or over by October 13, 2004 to be eligible.

2. How to enter:

- Please submit a CD containing one Pop/Rock original song with a typed lyric sheet on 8 1/2" x 11" paper.
- Submissions must be on a CD only, no cassettes or MP3's will be accepted.
- Clearly mark both the CD and the lyric sheet with the name(s) of the applicant(s), song title and contact information (complete mailing address and contact phone numbers).
- Each song submission must be accompanied by a completed and signed application by the song's writer (as well as a completed application for each co-writer if there is more than one writer of the song.)
- Please include a biography and photograph for each writer and co-writer.
- Entries must be postmarked by October 13, 2004 and mailed to: The ASCAP Foundation, ATTN: Pop/Rock Category, One Lincoln Plaza, 7th floor, New York, New York 10023. Late submissions will not be accepted or returned.
- Entries will not be returned. Please retain copies of anything submitted.
- Questions? Call The ASCAP Foundation at (212-621-6588) or write to the above address.

3. Grants:

- Three prizes of \$2,000 each will be awarded, one in each of the greater metropolitan areas of Boston, Chicago and New York. Only one winning song will be chosen for each of these three areas. The winning song for a particular area must be authored by applicant(s) all of whom are resident(s) of that particular area. Proof of residence may be required upon request.
- If a winning song entry was authored or composed by two or more applicants, the amount of the grant money will be divided equally among each of the applicant/winners.

4. Judging Criteria & Process:

- Songs will be judged on originality of composition and lyrics. A panel from ASCAP's Membership Department will screen all submissions and make recommendations to the Judges' Panel.
- The Judges' Panel will be comprised of music industry professionals who will select the three final grant-winning songs. The decisions of the Judges' Panel will be final.

5. Announcement of Winners

- A list of the winning songs together with the names of the songs' authors and composers will be posted on The ASCAP Foundation's website <www.ascapfoundation.org> and Heineken USA Incorporated's website <www.heineken.com> no later than December 31, 2004.
- The winning song in each of the three greater metropolitan areas will be publicly announced no earlier than November 22, 2004 and no later than December 3, 2004. Winners will be contacted individually in advance of the announcement.

- The odds of winning in each of the three greater metropolitan areas will depend on the number of entries received from residents of each of these three areas.

6. Privacy and Releases. Applicants agree to accept these Official Rules and the decisions of the judges as final. In particular, by submitting a song, applicants agree: (a) that if selected as winners, their names, photos or likenesses, statements, and submitted songs and lyrics may be publicized in or broadcast over any medium in association with Heineken USA Incorporated/The ASCAP Foundation Grant program without compensation, except where otherwise prohibited by law or if applicants, in a writing accompanying their entry, request that their names, photos or likenesses, statements, and submitted songs and lyrics be withheld from promotional publicity; and, (b) that they release Heineken USA Incorporated, Inc., Heineken USA, Inc., The ASCAP Foundation, ASCAP and their respective employees, directors, officers, subsidiaries, affiliates, promotional agents and contest judges from any and all liability, claims, or actions in connection with participation in the contest or with the receipt, ownership, or use of any prize, or while preparing for, participating in, and/or traveling to any prize or promotion related activity. No substitution of prizes is offered; no transfer of prizes to a third party is permitted. Upon notification, winners must sign and return a Grant recipient Statement certifying that he/she meets all eligibility requirements including place of residency, authorship of the winning song, right, title and interest in and to the song and that the winning writer(s) is (are) not currently signed with a Major record or publishing company at the time of entry. Winners may also be required to sign and return a Liability/Publicity Release. In the event such Affidavit and Liability/Publicity Release is not returned within ten (10) days of the request being made, prizes may be forfeited and an alternate winner selected. The statement is subject to verification by The ASCAP Foundation. Any false information will result in automatic disqualification and forfeiture of prize.

7. No purchase necessary. Purchases of products or services from ASCAP or Heineken USA, Inc. will not increase an applicant's chances of winning.

8. Void where prohibited.

APPLICATION CHECKLIST FOR POP/ROCK SONGWRITERS IN THE GREATER METROPOLITAN AREAS OF BOSTON, CHICAGO AND NEW YORK

Before submitting your application, please make sure that you:

- Included one completed, signed, legible application form for each writer and co-writer of the song.**
- At least one co-writer is a current member or pending member of ASCAP.**
- Included an ASCAP member number or Social Security number for each writer and co-writer of the song.**
- Submitted only one original Pop/Rock song on behalf of each applicant or applicant group listed on the application. In other words, neither the writer nor the co-writer can be listed on any other Pop/Rock application submitted for this grant program.**
- Included a typed lyric sheet marked with the name(s) of the applicant(s), song title and contact information.**
- Included a CD marked with the name(s) of applicant(s), song title and contact information.**
- Mailed your entry on or before October 13, 2004.**
- Included a biography and a photograph for each writer and co-writer.**

Failure to comply with any of the above will result in automatic disqualification of your entry.

Heineken USA Incorporated/The ASCAP Foundation 2004 Grant Program Application for Pop/Rock Songwriters

A. PERSONAL INFORMATION (Please type or write clearly)

1. Legal Name(s) : _____

Pseudonym or stage name(s): _____

Please provide your preferred name for publicity purposes: _____

- If more than one person wrote the song, each co-writer must complete an application; all of the co-writers should attach their applications together in the same packet with the one song being submitted.

2. Please check ONE. I am applying for the Boston, Chicago, or New York Grant Program.

3. Address (Only Residents of the Greater Metropolitan areas of Boston, Chicago and New York are eligible):

4. Date of birth (applicants must be 21 years or older by October 13, 2004): _____

5. Phone (home): _____

Alternate phone (cell phone or work): _____

6. E-mail address (optional): _____

7. ASCAP Member Code (required)

- If there is more than one writer of the song, one of the writers must be an ASCAP member or have a pending application. If that writer has not yet received a Membership Code, that writer must supply his/her Social Security number instead. Pending ASCAP Member Social Security #

- If your co-writer is an ASCAP Member (or has a pending application), but you are not an ASCAP member and do not have a pending application, you must provide your Social Security number

B. ORIGINAL POP/ROCK SONG SUBMISSION ON CD

1. Song Title: _____

2. Lyrics – You must attach the lyric sheet, clearly typewritten on 8” by 11” paper

3. If other persons co-authored or composed the song, please indicate: no yes

If yes, please provide their names: _____

(Each co-writer must complete a separate application form; all co-writers’ applications should be attached together and submitted with the song.)

C. WARRANTIES & REPRESENTATIONS

I warrant and represent that (1) My submitted song is an original song (co)written by me and does not infringe third party copyrights ; and (2) I have read the Official Rules attached to this application form and that I meet all the eligibility requirements for this contest.

PLEASE SIGN YOUR LEGAL NAME

Signature: _____ Date: _____

Entries should be mailed to: The ASCAP Foundation, ATTN: Pop/Rock Category, One Lincoln Plaza,
7th Floor, New York, NY 10023

*** Deadline: Entries Must Be Postmarked by October 13, 2004***

